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**Debates of the Senate of the Dominion of Canada** Oct 24 2019

**Change Your Thinking, Change Your Life** Dec 27 2019 CHANGE YOUR THINKING CHANGE YOUR LIFE "Every line in this book is bursting with truth, wisdom, and power. Brian Tracy is the preeminent authority on showing you how to dramatically improve your life. Let him be your guide. I've learned so much from Brian myself that I can't thank him enough!" —Robert G. Allen, #1 New York Times bestselling author "This book gives you a step-by-step system to transform your thinking about yourself and your potential, enabling you to achieve greater success in every area of your life." —Lee Iacocca, Chairman, Lee Iacocca & Associates "Once again, Brian Tracy has written an incredible book which shows individuals how to delve into their inner resources so that they can not only identify realistic goals but develop a plan on how to achieve these goals. This book promises to be a bestseller and to influence the lives of so many. It is must reading." —Sally Pipes, President, Pacific Research Institute "Outstanding! Brian Tracy's Change Your Thinking, Change Your Life is a must-read. Use the powerful 'mental software' program in this book to tap your vast inner resources and bring the life you've been dreaming about into reality." —Ken Blanchard, coauthor of The One Minute Manager and Full Steam Ahead! "As usual, Brian Tracy has hit another home run with Change Your Thinking, Change Your Life. It's a must-read!" —Mac Anderson, founder, Successories, Inc. "Brian's new book, Change Your Thinking, Change Your Life, will show you how to attract the people and resources you need to achieve any goal you set for yourself." —Tony Jeary, Mr. Presentation, author of Life Is a Series of Presentations "This is a masterful book laden with wisdom and knowledge. It'll catapult you from intention to implementation. It arms you with the information and insights you need to achieve success and significance in your life." —Nido R. Qubein, founder, National Speakers Association Foundation Chairman, Great Harvest Bread Company

**Woke Up Lonely** Oct 05 2020 The dizzying new novel by Fiona Maazel, a National Book Foundation "5 Under 35" \* A New York Times Book Review Notable Book of the Year \* A New York Times Book Review Editors' Choice \* A Kansas City Star, VICE, and Largehearted Boy Best Book of the Year \* One of Book Riot's "Seven Funniest Novels of 2013" \* \* One of the Millions's Most Anticipated Books of 2013 \* An April IndieNext Pick\* Thurlow Dan is the founder of the Helix, a cult that promises to cure loneliness in the twenty-first century. With its communes and speed-dating, mixers and confession sessions, the Helix has become a national phenomenon—and attracted the attention of governments worldwide. But Thurlow, camped out in his Cincinnati headquarters, is lonely—for his ex-wife, Esme, and their daughter, whom he hasn't seen in ten years. Esme, for her part, is a covert agent who has spent

her life spying on Thurlow, mostly to protect him from the law. Now, with her superiors demanding results, she recruits four misfits to botch a reconnaissance mission in Cincinnati. But when Thurlow takes them hostage, he ignites a siege of the Helix House that will change all their lives forever. With fiery, exuberant prose, Fiona Maazel takes us on a wild ride through North Korea's guarded interior and a city of vice beneath Cincinnati, a ride that twists and turns as it delves into an unsettled, off-kilter America. *Woke Up Lonely* is an original and deeply funny novel that explores our very human impulse to seek and repel intimacy with the people who matter to us most.

### **# Book Title Tweet Book01: 140 Bite-Sized Ideas for Compelling Article, Book, and Event Titles**

Nov 29 2022 Never underestimate the power of a book title! Titles spell the difference between messages that are read and absorbed, and those that go unnoticed. '#BOOK TITLE tweet Book01' stimulates a new way of thinking about titles and outlines a process for choosing perfect titles and subject lines. Concise and to the point, this book helps business professionals reap maximum value for the time and money they invest in creating and distributing their message. Its tested process for effective title selection is invaluable for business professionals who know that writing can build their brand and position them as thought leaders. If you are an author, an entrepreneur, or an information marketer, you will find that this gem of a book sparks your creativity and provides new directions for effective writing. '#BOOK TITLE tweet Book01' gets you to rethink the importance of titles and see the central value of the title in all your written projects. It demonstrates the importance of market research and early feedback in title selection. By focusing on the power of a title, it gives you a head start on a broad range of writing projects and helps you to examine them in the context of the needs and interests of your readers. Roger C. Parker is a "32 Million Dollar Author," book coach, and online writing resource. His 38 books have sold 1.6 million copies in 35 languages around the world. In this book he shows you how to take a fresh look at titles and re-examine their effectiveness. The hundreds of examples he provides will inspire you to recognize good titles when you see them, and apply their lessons to your own projects. '#BOOK TITLE tweet Book01' coaches you to welcome writing projects, and optimize your written communication to maximize the value of your time, your money, and your brand. '#BOOK TITLE tweet Book01' is part of the THINKaha series whose 100-page books contain 140 well-thought-out quotes (tweets/ahas).

*Your First 1000 Copies* Jan 20 2022

More Than My Title Sep 27 2022 If you do more than one thing for work, then you are more than one thing. If this describes you, then you may be a hybrid professional. Until recently, hybrids have been hidden in the workforce. But today and moving forward, the secret is out. In today's world, professional identity is no longer just about being an expert or a generalist. Now, workers can be both. These hybrid professionals have unique talents that defy conventional labels because they work at the intersections of their multiple identities. Discover how hybrid professionals are revolutionizing the workforce and leading exciting, one-of-a-kind work. If you're a jack-of-all-trades or trying to figure out what differentiates you from others, give yourself permission to become a hybrid professional and be more than your title.

**Oh Boy, You're Having a Girl** Jul 26 2022 Rules for Raising Little Girls "As the father of a daughter, I wish I'd read this very funny book sooner, if only to know that it's OK for a grown man to wear a tutu." - Dave Barry "Required reading for any parent who doesn't know pants from leggings." - Dan Zevin, author of *Dan Gets a Minivan: Life at the Intersection of Dude and Dad* It's easy to imagine how you'd raise a boy--all the golf outings, lawnmower lessons, and Little League championships you'd attend--but playing dad to a little princess may take some education. In *Oh Boy, You're Having a Girl*, Brian, a father of three girls, shares his tactics for surviving this new and glittery world. From baby dolls and bedtime rituals to potty training and dance recitals, he leads you through all the trials and tribulations you'll face as you're raising your daughter. He'll also show you how to navigate your way through tough situations, like making sure that she doesn't start dating until she's fifty. Complete with commandments for restroom trips and properly participating in a tea party, *Oh Boy, You're Having a Girl* will brace you for all those hours wrapped house--and psych you up for the awesomeness of raising a daughter who has you lovingly wrapped around her little finger. "Somehow, Brian Klems has taken one of the most traumatic situations known to a father--having a daughter--and made it into something so completely hilarious you'll laugh until you've got oxygen deprivation!" - W. Bruce Cameron, author of *8 Simple Rules for Dating My Teenage Daughter*

*Indies Unlimited: Authors' Snarkopaedia* Jul 02 2020 In Volume One of the Authors' Snarkopaedia, sentences have been painstakingly crafted together using nouns, verbs and other words, bringing you paragraphs of text. These paragraphs flow into pages of expert tips, advice and insight for authors at all levels of the publication food chain. Any book can claim to offer this type of information, but they can't give you what sets the Indies Unlimited Authors' Snarkopaedia above the rest: the "je ne sais squat" of the high decorated staff of the Snarkology Department at the Indies Unlimited Online Academy. Their groundbreaking and empirical research over the years sheds new and snarkified light on subjects ranging from book publishing and marketing to the nuts and bolts of writing and technology. If you like information to grab you by the throat and smack you in the face, the Indies Unlimited Authors' Snarkopaedia is the reference book for you.

**My Kingdom for a Title** May 31 2020

The Title's My Own Dec 19 2021

**Suggestions to Medical Authors and A.M.A. Style Book** Jul 14 2021

You Shall Know Our Velocity Aug 15 2021 In his first novel, Dave Eggers has written a moving and hilarious tale of two friends who fly around the world trying to give away a lot of money and free themselves from a profound loss. It reminds us once again what an important, necessary talent Dave Eggers is.

Coyote Winds May 12 2021 When thirteen year old Myles brings home an injured coyote pup, his father warns him -- something as wild as a coyote can't be trusted. Land is the only sure thing. His father is wrong. Set on the American western prairie in the years leading up to the Dust Bowl, this historical novel follows the adventures of Myles and his coyote, Ro, as they hunt rabbits and dodge tornadoes. Meanwhile men like his father are turning the prairie into the world's breadbasket. The American Dream is within reach. But when drought turns the land into blowing dust, Myles must save his coyote from the men who dream of conquering all.

**How to Write a Mystery** Mar 22 2022 Invited by bestselling authors Lee Child and Laurie R. King, seventy of the most successful mystery writers in the business contribute essays and tips on the craft of writing, *How to Write a Mystery* is an invaluable guide and a must-have for every level of mystery writers. Topics Include: Before Writing (rules, genres, setting, character, research, etc.), While Writing (outlining, the plot, dialogue, mood, etc.), Other than Novels (short stories, true crime, etc.), Other Considerations (divers character, copyright, criticism, online platforms, etc.) Book jacket.

He Repaired Our Marriage from the Afterlife Feb 18 2022

Goblinproofing One's Chicken Coop Apr 22 2022 Help is on the way! In the tradition of Lemony Snicket and Roald Dahl, *Goblinproofing One's Chicken Coop* shows how to banish those pesky dark Fairy creatures who are ready to thwart every last pleasure, be it gardening, country hikes, or even getting a good night's sleep. In this charming guide, "fairy hunter" Reginald Bakeley offers practical instructions to clear your home and garden of these unsettling inhabitants, and banish them from your chicken coop and kitchen cupboard forever! In *Goblinproofing One's Chicken Coop* readers will discover: Why a bustle in one's hedgerow may be cause for alarm Why a garden fumigator may come in handy on evenings at the pub Why a toy merchant, a butcher, and a Freemason are among your best allies in the fight against the fey *Goblinproofing One's Chicken Coop* is the only complete manual on how to identify, track, defend, and destroy those bothersome brownies, goblins, dwarves, scheming flowerfairies, and other nasty members of the fairy realm.

**Love Bird** Jan 08 2021 *Love Bird* is the story of a squirrel family's dilemma of dealing with a very rude neighbor who just moved in to the branch above their home in the backyard oak tree. Their well-meaning attempts to be neighborly are shockingly returned with sarcasm and mockery. Because the whole neighborhood quickly becomes offended by this bird's behavior, the Squirrel family calls an emergency meeting where they manage to convince everyone to take an unusual approach to dealing with this neighborhood nuisance. They will respond to him with love. Everyone agrees to only speak words that are kind to this mockingbird, and in the end their wisdom is rewarded as he learns to repeat the kind words he is hearing. Everyone learns that love is not always just a fuzzy feeling, but sometimes a choice we must will ourselves to carry out.

*Searching for Nora* Dec 07 2020 At the end of Henrik Ibsen's play *A Doll's House*, Nora Helmer walks

away from her family and comfortable life. It is 1879, late on a winter's night in Norway. She's alone, with little money and few legal rights. Guided by instinct and sustained by will, Nora sets off on a journey that impoverishes and radicalizes her, then strands her on the harsh Minnesota prairie. She's searching for love, purpose, and her true self, but struggles to be honest in a hostile world. Meanwhile, in 1918, a young university student tries to escape her family's bourgeois conformity as she unravels her grandfather's hidden shame and the fate of a shadowy feminist who vanished years earlier. With this inventive work of historical fiction, Swallow answers a question that has dogged theater audiences for *A Doll's House*: whatever happened to Nora Helmer? Masterfully crafted and painstakingly researched, the twin story lines of *Searching for Nora* combine to tell a powerful tale of redemption as they unfold over four decades in the fjords of Norway and the unforgiving American frontier. **AUTHOR BIOGRAPHY:** Wendy Swallow writes about women's challenges, now and in the tender past. A memoirist, journalist and professor, Swallow spent ten years working on *Searching for Nora*, traveling to Norway to interview Ibsen scholars and Norwegian historians, and driving across western Minnesota to hear the stories of immigrant grandparents and experience the wide, empty land. She is also the author of *Breaking Apart: A Memoir of Divorce* (Hyperion/Thea) and *The Triumph of Love over Experience: A Memoir of Remarriage* (Hyperion). Her work has been critically acclaimed by Publishers Weekly, Elle, Booklist, Newsday, and The Washington Post, among others, and reprinted in many magazines. She and her husband divide their time between Reno, Nevada, and Cape Cod, Massachusetts. **AUTHOR HOME:** Reno, NV

Revelation Feb 06 2021 The final book of the Bible, Revelation prophesies the ultimate judgement of mankind in a series of allegorical visions, grisly images and numerological predictions. According to these, empires will fall, the "Beast" will be destroyed and Christ will rule a new Jerusalem. With an introduction by Will Self.

Deep Learning Mar 10 2021 An introduction to a broad range of topics in deep learning, covering mathematical and conceptual background, deep learning techniques used in industry, and research perspectives. "Written by three experts in the field, *Deep Learning* is the only comprehensive book on the subject." —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology; and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. *Deep Learning* can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors.

*Rich Bitch* Oct 17 2021 Talking about money sucks; but so does being broke. Do your eyes glaze over just thinking about the mumbo-jumbo of finance? Do you break out into hives at the thought of money? Well, sister, you are not alone. In *RICH BITCH*, money expert and financial journalist Nicole Lapin lays out a 12-Step Plan in which she shares her experiences, mistakes and all, of getting her own finances in order. No lecturing, just help from a friend. And even though money is typically an off-limits conversation, nothing is off-limits here. Lapin rethinks every piece of financial wisdom you've ever heard and puts her own fresh, modern, sassy spin on it. Sure, there are some hard-and-fast rules about finance, but when it comes to your money, the only person who can spend it is you. Should you invest in a 401(k)?

Maybe not. Should you splurge on that morning latte? Likely yes. Instead of nickel-and-diming yourself, Nicole's advice focuses on investing in yourself so you don't have to stress over the little things. But in order to do that, you have to be able to speak the language of money. After all, money is a language like anything else, and the sooner you can join the conversation, the sooner you can live the life you want, RICH BITCH rehabs whatever bad habits you might have and provides a plan you can not only sustain, but thrive with. It's time to go after the rich life you deserve, and confident enough to call yourself a RICH BITCH.

**The Elysian Prophecy** Dec 31 2022 An enchanted island. An evil resurrected. A society determined to gain power. When a violent attack leaves their father in the hospital, Abigail and Benjamin Cole discover there's more to their family history than mental illness. But after fifteen-year-old Abi is abducted, she learns the attack wasn't random. Thrust into an exotic and beautiful world part of a multi-millennial feud, she must decide who to trust in a society built on secrets. Questioning everything she's ever known, she enlists the help of a boy connected to her in impossible ways and uncovers a dangerous secret stretching generations. Seventeen-year-old Ben desperately searches for both his sister and his mother, but his hold on reality is fading. Something dark has latched onto him. In a race against his own failing mind, where violent hallucinations and paranoia force him to believe he's next in line for the family curse, he learns he's the only one that can save his family. When darkness is coming, who do you trust? Magic. Deceit. War. Perfect for fans of Libba Bray, Cassandra Clare, and Leigh Bardugo.

**Don't Get Close** Apr 10 2021 An infamous reincarnation cult resurfaces in the wake of a deadly bombing, and it's up to an FBI novice to learn its true aim—and uncover its dark past before it consumes her. Special Agent Vera Taggart walked away from a promising career as an artist to join the FBI, and she impresses her new colleagues with her eerie ability to divine conclusions from the grisliest crime scenes. Taggart's first assignment is a decades-old cold case centered on a cult of suicide bombers known as the Sons of Elijah who believe they've been reborn hundreds of times, going back centuries. It seems like a low-risk assignment until a bomb tears apart a crowded Chicago restaurant. The Sons of Elijah have returned—and now it's up to Taggart to stop their modern-day reign of terror. Taggart's investigation begins with Dr. Seth Jacobson, a renowned psychiatrist who claims to help people remember past lives through hypnotherapy. Jacobson had treated two of the Sons of Elijah's founders before they'd gone on to commit a series of horrific murders. Desperate to understand how these ordinary patients could have taken such a violent path, Taggart agrees to undergo similar treatment with Jacobson. Through her hypnosis sessions, Taggart comes to suspect the Sons of Elijah are targeting a high-tech government laboratory that could expose the group's greatest secret with a controversial experiment. To save millions of innocent lives, Tag must come to grips with the shocking truth about the cult and her own puzzling role in its timeless mission. The fate of humanity rests on her ability to determine which threats are real and which exist only in her mind—and to decide whose side she's really fighting for.

**The Book with No Title** Sep 15 2021 It's said that men don't like to ask for directions. In volume two of this series, Ruben and Jason candidly reveal why. With a fatherless generation plaguing our society, they confront men across the world by challenging them to stop dying for their families and start living for them. This volume provides men a rawness that is rare in today's men group meetings, but Ruben and Jason believe that without this type of transparency, true manhood will never flourish.

**An Experimental Investigation of the Process of Choosing** Apr 30 2020

**The Success Quadrant** Nov 25 2019 If You Can Count to Four, Here's How to Get Everything You Want Out of Life! Yes, anyone who will, in the spirit of humility and sincere desire, study and learn how to use the ideas contained in this book, can enjoy a full measure of happiness, health and prosperity according to his individuality. There is an infinite abundance in this universe. Not only is there an infinite abundance of happiness, faith, love, courage, joy, humility, wisdom, generosity, peace, gentleness, meekness, patience, kindness, and all such qualities one could ever desire to express habitually, but there is an infinite abundance of every material thing that one could ever desire to have in order to express his individuality. The reason that so many people do not have the above in abundance is not because there is any shortage, it is simply because they are not aware of how to use the laws of Nature. If you will learn the ideas contained in this book and use it, I guarantee that you will realize your dreams.

**The Southeastern Reporter** Mar 29 2020

Sales Success (The Brian Tracy Success Library) Nov 05 2020 The performance difference between the top salespeople in the world and the rest is smaller than you may think. Learn where you can elevate your game today and reach unprecedented new heights. Did you know that the 80/20 rule applies to the world of sales too? Eighty percent of all sales are made by only twenty percent of salespeople. How are they raking in so much money though, and how can others join them? Sales trainer extraordinaire Brian Tracy has spent years studying the world's best salespeople and their methods to discover that the difference between the top 20 and the bottom 80 boils down to only a handful of critical areas in which the top professionals perform better than their peers. In this compact and convenient guide, Tracy shares 21 tried-and-true techniques that can help any salesperson gain that winning edge. In *Sales Success*, you will learn how to: Set and achieve clear goals Develop a sense of urgency and make every minute count Know your products inside and out Analyze your competition Find and quickly qualify prospects Understand the three keys to persuasion Overcome the six major objections, and much more! Packed with proven strategies and priceless insights, *Sales Success* will get you planted firmly on the path to success, making more money than you thought possible and greater career satisfaction than you ever believed you would find.

The Savior's Champion Jan 26 2020 Hoping to save his family, one man enters his realm's most glorious tournament and finds himself in the middle of a political chess game, unthinkable bloodshed, and an unexpected romance with a woman he's not supposed to want.

*The Law Times Reports of Cases Decided in the House of Lords, the Privy Council, the Court of Appeal ... [new Series]*. Aug 22 2019

**Book Title Generator** Jun 24 2022 The Proven System For Finding a Title That Sells Your Book Nobody buys a book unless they're first attracted by the title and cover. If the title doesn't grab them it's game over. That's why Book Publicist Scott Lorenz of Westwind Book Marketing created a strategy for naming your book that'll get attention of potential buyers. Don't name your book until you've read *Book Title Generator*. Using the latest methods of getting a book ranked on search engines and in Amazon, Lorenz lays out a plan to help you get the right title for your book. Lorenz asks authors to consider all options in the quest for the perfect book title. From using numbers, alliteration, idioms, and keyword research, *Book Title Generator* covers them all. Many famous books we all know today started out with dreadful titles. Learn why when a title was changed their book sales took off! As a Book Publicist Scott Lorenz has helped title hundreds of books and promoted hundreds more. He's a student of book titles and shares his nearly three decades of book marketing experience with authors in this book. *Book Title Generator* is designed to help authors and publishers spark the idea to lead them to the perfect book title. It's the surefire way to find your winning title.

**The Pacific Reporter** Sep 23 2019

**Gateways to the Book** Nov 17 2021 An investigation of the complex image-text relationships between frontispieces and illustrated title pages with the following texts in European books published between 1500 and 1800.

Separated Aug 27 2022 Putting faces and names to the numbers behind deportation statistics, *Separated* urges readers to move beyond sound bites and consider the human experience of mixed-status communities in the small towns that dot the interior of the United States.

*The Texas court reporter* Aug 03 2020

Atlas Shrugged Sep 03 2020 Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic

and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

**Thanks, But This Isn't for Us** Feb 27 2020 A fun, practical guide that reveals the essentials of good fiction and memoir writing by exposing the most common mistakes literary writers make. All great works of fiction and memoir are unique-but most bad novels, stories, and memoirs have a lot in common. From clunky dialogue to poorly sketched-out characters, sagging pacing to exaggerated prose, these beginners' mistakes drive any agent or editor to their stock rejection letter, telling the aspiring writer "Thanks, but this isn't for us," and leaving many to wonder what exactly it is that they're doing wrong. Veteran writing coach, developmental editor, and writing instructor Jessica Page Morrell will fill in the gaps in every rejection letter you've ever received. In *Thanks, But This Isn't for Us*, Morrell uses her years of experience to isolate the specific errors beginners make, including the pitfalls of unrealistic dialogue, failing to "show, not tell," and over-the-top plot twists. These are just a few of the problems that keep writers from breaking through with their work. Sympathetic and humane, but pulling no punches, *Thanks, But This Isn't for Us* shows writers precisely where they've gone wrong and how to get on the right track. In sixteen to-the-point chapters, with checklists, exercises, takeaway tips, and a glossary, Morrell helps readers transcend these mistakes so that they don't have to learn the hard way: with another rejection letter.

**Stuff I've Been Feeling Lately** Jun 12 2021 Structured like an old-school mix-tape, *Stuff I've Been Feeling Lately* is Alicia Cook's lyric message to anyone who has dealt with addiction. "Side A" touches on all aspects of the human condition: life, death, love, trauma, and growth. "Side B" contains haunting black-out remixes of those poems.

**Platform** May 24 2022 As the former chairman and CEO of Thomas Nelson Publishers, author Michael Hyatt gained insight on the importance of combining compelling products with a meaningful platform. Now, with nearly three hundred thousand followers on Twitter, his large and growing platform serves as the foundation for his own successful writing, speaking, and business coaching practice. In this straightforward how-to, he offers down-to-earth guidance on crafting an effective and meaningful online platform to help readers extend their influence, monetize it, and build a sustainable career. Social media technologies have provided unprecedented opportunities for getting noticed and earning money in an increasingly noisy world. *Platform* goes behind the scenes into the world of social media success. You'll discover what bestselling authors, public speakers, entrepreneurs, musicians, and other creatives are doing differently to gain contacts, connections, and followers and win customers in today's crowded marketplace. With proven strategies, easy-to-replicate formulas, and practical tips, this book makes it easier, less expensive, and more possible than ever to stand out from the crowd and launch a business.

**Now All We Need Is a Title** Oct 29 2022 "An entertaining little book. . . . It is a good thing that writers have to keep struggling for the right title, to judge from Bernard's amusing evidence."--Christopher Lehmann-Haupt, *New York Times*

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