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Soundtracks Finish Stuff Christians Like Do Over Quitter Start Soundtracks Dance, Stand, Run Your New Playlist Gazelles, Baby Steps and 37 Other Things Dave Ramsey Taught Me about Debt Love Does Two Birds in a Tree Boss Up! The Wonder Switch Business Made Simple Feeding the Frasers Finding Spiritual Whitespace The Anxious Christian Unshakeable Mythical Me Good Money Revolution The Graduate's Survival Guide Procrastinate on Purpose The Story of You The Successful Speaker Every Parent's Guide to Navigating Our Digital World The Feel Good Effect Getting It Right When It Matters Most The Fearless Mind (2nd Edition) Before You Split The Shape of Ideas Rules of the Red Rubber Ball Perennial Seller SUMMARY The War of Art Lead with LUV SUMMARY - Finish: Give Yourself The Gift Of Done By Jon Acuff Getting Noticed Dream Year Smart Couples Finish Rich, Canadian Edition

Do you have a message you want to get out into the world? Have you ever dreamed of speaking for a living? Is there something you have to say but just aren't sure what to do next? The Successful Speaker is a proven, easy-to-follow guide to helping you do just that. Whether you want to speak at your next board meeting or community gathering, start making some extra money on the side, or become a full-time professional speaker, Grant Baldwin knows how to get you from here to there. Why? Because he's done it himself and has coached over 2,000 speakers. In *The Successful Speaker*, you will learn the five-step road map to start and scale a speaking business from the ground up, including - how to hone your message and know exactly who it's for - the preparation process to help your next speech move an audience to action - what it takes to establish yourself as an in-demand expert - practical steps to finding and booking paid speaking gigs - how to know when it's time to grow your impact and income In each chapter, you will get specific action steps and case studies from professional speakers (including some of the most successful communicators in the world) to put you on the fast track to booking gigs, getting paid, and building your speaking platform. Life is a performance whether you're on the field, in the courtroom, or running a household. But many of us, when asked to perform, are overcome by fear. We lose our confidence and allow our insecurities to hinder us. In *The Fearless Mind*, sports psychologist Craig Manning teaches you how to beat mediocrity and embrace greatness. With many years of experience as a pro tennis player, collegiate tennis coach, and doctor of philosophy, Dr. Manning will help you overcome your fears, expel anxiety, build confidence, and become a high-performing individual no matter what your field. Learn how to unlock your mind and reach your greatest dreams. There are many mental pathways to performance, but there is only one pathway to true success having a fearless mind. Overthinking isn't a personality trait. It's the sneakiest form of fear. It steals time, creativity, and goals. It's the most expensive, least productive thing companies invest in without even knowing it. And it's an epidemic. When New York Times bestselling author Jon Acuff changed his life by transforming his overthinking, he wondered if other people might benefit from what he discovered. He commissioned a research study to ask 10,000 people if they struggle with overthinking too, and 99.5 percent said, "Yes!" The good news is that in *Soundtracks*, Acuff offers a proven plan to change overthinking from a super problem into a superpower. When we don't control our thoughts, our thoughts control us. If our days are full of broken soundtracks, thoughts are our worst enemy, holding us back from the things we really want. But the solution to overthinking isn't to stop thinking. The solution is running our brains with better soundtracks. Once we learn how to choose our soundtracks, thoughts become our best friend, propelling us toward our goals. If you want to tap into the surprising power of overthinking and give your dreams more time and creativity, learn how to DJ the soundtracks that define you. If you can worry, you can wonder. If you can doubt, you can dominate. If you can spin, you can soar. From figuring out what your dream is to quitting in a way that exponentially increases your chance of success, *Quitter* is full of inspiring stories and actionable advice. This book is based on 12 years of cubicle living and my true story of cultivating a dream job that changed my life and the world in the process. It's time to close the gap between your day job and your dream job. It's time to be a quitter. A groundbreaking approach to wellness that will help you cut through the clutter and find the small shifts that create huge changes in your life, from the host of the podcast *The Feel Good Effect* "An absolutely fresh and insightful guide . . . If you're looking to create more calm, clarity, and joy, this book is for you."—Shauna Shapiro, Ph.D., author of *Good Morning I Love You* What if wellness isn't about achieving another set of impossible standards, but about finding what works—for you? Radically simple and ridiculously doable, *The Feel Good Effect* helps you redefine wellness, on your own terms. Drawing from cutting-edge science on mindfulness, habit, and behavior change, podcast host Robyn Conley Downs offers a collection of small mindset shifts that allow for more calm, clarity, and joy in everyday life, embracing the idea that "gentle is the new perfect" when it comes to sustainable wellness. She then leads you through an easy set of customizable habits for happiness and health in mind, body, and soul, allowing you to counteract stress and prevent burnout. Instead of trying to get more done, *The Feel Good Effect* offers a refreshingly sane approach that will allow you to identify and focus on the elements that actually move the needle in your life right now. Less striving. More ease. It's time to feel good. A self-discipline strategist, motivational speaker and the New York Times best-selling author of *Take the Stairs* brings his trademark high-energy approach and can-do attitude to stalled productivity, providing a simple yet powerful paradigm that will set readers free to do their best work. God is bigger than your current story. Bigger than fear or shame or that voice in your head that whispers that you are not enough, too broken, or too flawed. Join Him in a closer relationship—one rooted in truth and Unshakeable. In this daily devotional Christine Caine encourages you to find confidence to live as the person God created you to be. Unshakeable is a great 365-day devotional, if you want to: Learn from inspiring personal stories and powerful scripture that will equip you to live boldly and courageously Discover how to fully trust our faithful God Be inspired to activate living your life on mission Everything in our world that can be shaken will be shaken. And yet, the Bible assures us it doesn't matter what happens politically, morally, socially, or economically in the world around us if we have Christ in us--if we have the kingdom of God within us--because His kingdom is Unshakeable. "Lindsay Teague Moreno is one of the smartest, most insightful people I've ever met when it comes to getting noticed. I read this, not just because I wanted to endorse it, but because I needed it. Don't miss this!" - Jon Acuff, New York Times Bestselling Author / Speaker "Lindsay Teague Moreno's *Getting Noticed* is an inspiring read for anyone looking to be more intentional in social media and get real results. Her kind spirit combined with relentless hustle shines brightly in her candid storytelling, making it clear why she has achieved so much success." - Jessica Turner, Wall Street Journal Bestselling Author of *The Fringe Hours* Montpreneurs, listen up! You don't have time for another "change everything you're doing on social media and be just like me" book. You need information and you need it fast. Do you want to grow your following, sell more product, and experience the freedom that comes with being your own boss? *Getting Noticed* isn't the "secret to social media" - it's a no fluff, take charge guide to the way we present ourselves, our business, and connect with customers online. Lindsay Teague Moreno knows the hardcore mom life. In between wash cycles, packing lunches, and balancing a to-do list that would make Santa jealous, she grew a business from nothing into a team of 300,000 people producing over \$15,000,000 each month in just three years. Lindsay knows you don't have time for another book that leaves you with temporary warm fuzzies but no real content to actually building your business. Getting noticed is the first step to entrepreneurial success in our fast-paced, online world. Step up your game. " Is anxiety "un-Christian"? Many Christians believe the answer to this question is yes! Understandably, then, many Christians feel shame when they are anxious. They especially feel this shame when well-intentioned fellow believers dismiss or devalue anxiety with Christian platitudes and Bible verses. Rhett Smith, Licensed Marriage and Family Therapist, helps us understand anxiety in a new way. Rhett argues that, rather than being destructive or shameful, anxiety can be a catalyst for our spiritual growth. Using Biblical thinking and personal examples, Rhett explains how anxiety allows us to face our resistance and fears, understand where those fears come from, and then make intentional decisions about issues such as career, marriage, money, and our spiritual lives. Allow this book to challenge your view of anxiety, and allow God to use your anxiety for good. Based on Sammy Moniz's popular Instagram page, *Feeding the Frasers* is a book that any CrossFit aficionado—or just someone curious about how to cook with whole foods without sacrificing the world—will want to get their hands on. Filled with 100 terrific recipes of high quality delicious food that promote balance, togetherness, indulgence, and athletic recovery. Sammy Moniz is well known in the CrossFit community as an activist, and she is also the wife of five time champion Mat Fraser, the winningest athlete in CrossFit history and one of the most beloved. This is her cookbook where she shares the secrets behind feeding the greatest champion of the sport. Using the same humor and honesty that galvanized more than a million online readers from more than 200 countries, speaker Jon Acuff brings his insightful take on Christianity to the book world with this new edition of *Stuff Christians Like*. Do you constantly find yourself toting the fine line between praying before certain types of meals and not others? This book is for you. Have you fallen in love on a mission trip, just to break up when you get home? This book is for you. Are you a unicorn of purity who ranks honeymoon sex slightly higher than the second coming of Christ? Guess what – this book is for you, too. It's time to shake off Somber Christian Syndrome and embrace the quirks of being a member of God's kingdom. This book will teach you how to: Break up with your small group Subtly find out if your new Christian friends drink beer too Recognize the shame grenade that is a Jesus Juke Avoid a prayer handholding faux pas Say something Christian-y without looking like a snake handler From prayer shot blocks to metro worship leaders, no stone is left unturned in this hilarious look at faith. "I never knew how much I needed Jesus until I found out I was judging people who use the table of contents in their Bible. This book saved me from looking like a bad Christian." – Sister Mary Francis, Rhode Island. "It's such a time saver to know that my Chick-fil-a from the drive-thru comes pre-blessed. I always knew I was making the right choice by choosing the Lord's chicken." – Dave L., South Carolina. From the New York Times-bestselling author of *Quitter* and *Start* comes the definitive guide to getting your dream job. When you don't like your job, Sunday isn't really a weekend day. It's just pre-Monday. But what if you could call a Do Over and actually look forward to Monday? Starting on the first day you got paid to scoop ice cream or restock shelves, you've had the chance to develop the four elements all great careers have in common: relationships, skills, character, and hustle. You already have each of those, to one degree or another. Now it's time to amplify them and apply them in a new way, so you can call a Do Over on your career, at any age. You'll need a Do Over because you'll eventually face at least one of these major transitions: • You'll hit a Career Ceiling and get stuck, requiring sharp skills to free yourself. • You'll experience a Career Bump and unexpectedly lose your job, requiring strong relationships to survive. • You'll make a Career Jump to a new role, requiring solid character to push through uncertainty and chaos. • You'll get a surprise Career Opportunity, requiring dedicated hustle to take advantage of it. Jon Acuff's unique approach will give you the resources to reinvent your work, get unstuck, and get the job you've always wanted! "Arment helps readers identify and hone entrepreneurial ideas, ultimately turning them into fulfilling, exciting, and financially rewarding enterprises." —Success Somewhere along your road to adulthood, you pushed your dreams to the side. You had to pay bills. You feared taking a risk on yourself. If it's any comfort, you're far from alone; 66 percent of Americans hate their jobs. But what if someone could guide you, step-by-step, as you identify, plan, and launch your dream career—in just one year. That's what Ben Arment does in his transformative coaching class, which has helped hundreds of people reinvent their lives to enjoy greater enthusiasm and fulfillment while also making a living. Now he's sharing his best insights, advice, and inspiring true stories in *Dream Year*. You'll find out how people just like you are discovering (or rediscovering) what they were truly born to do, then following a proven process to make it real. There's no dream too big (or too small) that is beyond the power of *Dream Year*. *Boss Up!* will help you put your business on the map and the ideas you've previously only dreamed about into the marketplace. Learn to overcome your fears and guilt to find a fulfillment that changes you and your family for the better—breaking free of the hard and boring and having fun along the way. In *Boss Up!* Lindsay helps you gain confidence to understand that having ambition doesn't make you a bad wife or mother. That it's okay to have a desire for something more than endless sippy cups, clean-ups, Band-Aids, and groundings. That no matter your education or experience, you can tap into your passions and create businesses that give you increased flexibility, fulfillment, and financial security. Lindsay doesn't just do this through commiserating but by giving you the tools for change. Using the lessons she learned on her own path to success, Lindsay shares real, solid business principles with ten distinct success philosophies that you will encounter on the journey to entrepreneurship, such as: Thinking long-term Being unapologetically yourself Use the "unsales" tactic Understand your "why" Lindsay is a stay-at-home mom turned multimillion-dollar-producing business owner, but she doesn't just have a passion for entrepreneurship. She has a deep passion for helping women of all walks of life gain the confidence and skills to tap into their ambition and achieve success in their own business endeavors. Are you ready to Boss Up? Feel like your kids are drowning in a sea of new questions, apps, and devices? Want to talk about digital media more with your kids, but aren't sure how? Help is here. *Every Parent's Guide to Navigating Our Digital World* helps you think and talk differently about digital media, as you learn from inspiring and creative parents like you who navigate these ever-changing waters day after day. Drawing from the best research on media and youth, as well as our own conversations with parents and teenagers, this resource offers new breakthroughs for your most pressing tech-related dilemmas. What keeps so many of us from doing what we long to do? Why is there a naysayer within? How can we avoid the roadblocks of any creative endeavor—be it starting up a dream business venture, writing a novel, or painting a masterpiece? *The War of Art* identifies the enemy that every one of us must face, outlines a battle plan to conquer this internal foe, then pinpoints just how to achieve the greatest success. *The War of Art* emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline. Think of it as tough love . . . for yourself. Wall Street Journal best-selling author Jon Acuff reveals the steps to getting unstuck and back onto the path of being awesome. Over the last 100 years, the road to success for most everyone has been divided into five stages that mirror the decades of working life: Your 20s are a period of Learning. This is the decade of trying a thousand things, exploring a multitude of interests, and discovering what really motivates you. Your 30s are a period of Editing. This is the decade of sorting out interests, where you discover what you really care about and who you really are. Your 40s are a period of Mastering. This is the decade of narrowing focus, honing skill sets, and becoming an expert in your field. Your 50s are a period of Harvesting. This is the decade of reaping the benefits of good decisions and enjoying the highest income-earning period in a career. Your 60s are a period of Guiding. This is the decade of mentoring, training, and encouraging others on their own road to success. Every successful person has followed these steps regardless of their occupation. But three things have changed the path to success and erased the decades associated with them: Finish lines are dead – Boomers are realizing that a lot of the things they were promised aren't going to materialize, and they have started second and third careers. Anyone can play – Technology has given access to an unprecedented number of people who are building online empires and changing their lives in ways that would have been impossible years ago. Hope is boss – The days of "success first, significance later," have ended. A new generation doesn't want to change the world eventually; they want to change it now through the wells they kickstart in Africa and the TOMS they wear on their feet. The value system has been flipped upside down. The result is that you've got an entire generation pushing down to start over, another generation pushing up to start for the first time, and in the middle of this collision, the tools to actually change the world. Experience years now trump chronological age. And while none of the five stages can be skipped, they can be shortened and accelerated. There are only two paths in life: average and awesome. The average path is easy because all you have to do is nothing. The awesome path is more challenging, because things like fear only bother you when you do work that matters. The good news is Start gives readers practical, honest, actionable insights to be more awesome, more often. It's time to punch fear in the face, escape average, and do work that matters. It's time to Start. Discover how to Get It Right in your Moments That Matter—when the situation is complex and relational—and the stakes are high. Transform the outcome of your most challenging situations and interactions when you feel—Threatened by charged emotions or uncertainty Paralyzed by fear of saying (or doing) the wrong thing (again) Defeated by a relationship that seems damaged beyond repair Perplexed about how to achieve the results you desire Stalled in progress with others due to differing styles and perspective. In an ever-changing environment when typical habits, behaviors, and thinking aren't enough, *Getting It Right When It Matters Most* introduces research backed insight and a simple model for your most important situations. Apply self-awareness, learning agility, and emotional intelligence through the Self, Outlook, Action, and Reflection (SOAR) cycle. From the author of *Stuff Christians Like* comes a fresh take on a timeless subject, money. A member of the Dave Ramsey team, Jon Acuff offers a front row seat to all of the silly things we do when it comes to paying off debt, managing our money and everything in between. With simple but delightful storytelling, Kevin Carroll channels his childhood passion for sport and play into a universally appealing blueprint for life. Drawing wisdom from the playgrounds of his youth, where he spent hour upon hour sharpening his body and his mind, Carroll shares with readers his *Rules of the Red Rubber Ball* - how to achieve maximum human potential through the power of passion and creativity. Finding your own -red rubber ball+ and chasing it to your heart+s content, he argues, is the surest route to peace, prosperity, and happiness. Over the years as an athletic trainer and public speaker, Carroll has transformed his philosophy into seven simple rules that any successful leader will endorse: 1) Commit to it 2) Seek out encouragers 3) Work out your creative muscle 4) Prepare to shine 5) Speak up 6) Expect the unexpected 7) Maximize the day With an award-winning design and color photos throughout, *Rules of the Red Rubber Ball* will inspire the child in everyone for generations to come. What does an idea look like? And where do they come from? Grant Snider's illustrations will motivate you to explore these questions, inspire you to come up with your own answers and, like all Gordian knots, prompt even more questions. Whether you are a professional artist or designer, a student pursuing a creative career, a person of faith, someone who likes walks on the beach, or a dreamer who sits on the front porch contemplating life, this collection of one- and two-page comics will provide insight into the joys and frustrations of creativity, inspiration, and process—no matter your age or creative background. Move beyond Coping and Surviving to a Rejuvenating Place of Soul Rest How many of us find ourselves exhausted, running on empty with no time for rest, no time for ourselves, no time for God? Bonnie Gray knows exactly what that's like. On the brink of fulfilling a lifelong dream, Bonnie's plans suddenly went off script. Her life shattered into a debilitating journey through anxiety, panic attacks, and insomnia. But as she struggled to make sense of it all, she made an important discovery: we all need spiritual whitespace. Spiritual whitespace makes room--room in one's heart for a deep relationship with God, room in one's life for rest, room in one's soul for rejuvenation. With soul-stirring vulnerability and heartbreaking honesty, Bonnie takes readers on a personal journey to feed their souls and uncover the deeper story of rest. Lyrical writing draws readers into Gray's intimate journey through overwhelming stress to find God in a broken story and celebrate the beauty of faith. Guided by biblical encouragement and thought-provoking prompts, Gray shows readers how to create space in the everyday for God, refreshment, and faith. She also offers practical

steps and insights for making spiritual whitespace a reality, right in the midst of the stress-frayed stories in every season of life. "We live in a culture that brags and boasts about being busy. Into that reality steps Bonnie with a new idea. Whitespace is an important concept and Bonnie has captured it perfectly. If you're exhausted with being exhausted, read this book. If you feel too busy to read this book, then that's probably the best sign of all that you need it."--from the foreword by Jon Acuff, New York Times bestselling author of *Stuff Christians Like* * Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will learn how to reach all your goals with techniques and tips that will increase your efficiency tenfold. You will also learn : why you can't get to the bottom of things; how to be more motivated; that working hard is not an obligation; how to have fun when you give up a project; how to follow your progress collegially. 92% of New Year's resolutions are never kept. Every year, millions of people start a new activity, decide to lose weight, play sports, write a book or prepare for graduation. Only a minority of them succeed because no one really learns how to follow through. Often you will read that the great secret to performing miracles is to overcome your fear and get on with it. This is not true. Starting is important, but finishing is even more important! Motivation and discipline are not the most important things to achieve this: there are shortcuts and tricks to get you there. *Buy now the summary of this book for the modest price of a cup of coffee! Do you ever find yourself stuck in the comparison trap? Speaker and author Richella Parham knows what this feels like, often finding herself admiring one person's achievements, someone else's personality, another's skills, yet another's relationships or appearance. While there are no easy answers, Parham helps readers pick up practices that help us walk in the freedom of Christ with confidence in ourselves. WALL STREET JOURNAL and USA TODAY NATIONAL BESTSELLER! Do you feel like you deserve to make more money? In *Good Money Revolution*, you'll learn to make more money, live the life you deserve, and change the world, too. Derrick Kinney is the fresh financial voice to guide you there. This book gives you a shame-free, simple success plan for your money—without cutting out your favorite latte! You hate debt and worked hard paying it down. Now you wonder, What’s next? As you worry about the future, you can’t afford to get it wrong and need a financial plan that fits your unique goals and dreams. You want to make more money and make the world better, but you don’t have a clue where to start. You should have a bigger paycheck, enjoy real financial freedom, and live the life you’ve always wanted. If you’re not making the money you deserve, and you’re not making the impact on the world you’ve always wanted, there’s a better way for your money today. Money is good and you should have more of it. But not for the reasons you might think. Here’s a secret: lots of money won’t make you happy—until you add meaning to your money. When you connect your cash to a cause, your money to a movement, and your profits to a purpose you love, you will make more money and create a life full of meaning and purpose. In *Good Money Revolution*, you’ll discover: The secret to making more money—your Generosity Purpose 5 money mindsets keeping you from cash How to teach your money to make you money—and use it for good The 3 Levers of Money: Save More, Crush Your Debt, and Earn More How to transform your business and create a raving customer base Don't just make money. Make Good Money. This book will show you how. Welcome to the Good Money Revolution. When Jon Acuff's book *Soundtracks*, came out, one reaction surprised him. Parents across the country all said the same thing: "Do you have a version for teenagers? If I knew how to change my mindset when I was that age, my entire life would have been different." Why did they say that? Because truth grows like compound interest. Saving money when you're young has a bigger impact than it does when you save in your 40s. A single new soundtrack-- Acuff's phrase for a repetitive thought--believed when you're 14 or 18 can change your whole life in the same way. In response, Acuff tagged his two daughters to help him create an honest, actionable guide to mindset for teenagers. Your thoughts can work for you or against you, but the good news is you get a choice. The even better news is when you're young, your entire world is made of new. You're a movie that's barely started, a notebook with blank pages to fill, a song that hasn't hit the chorus. You have your whole life ahead of you. When you learn to create new thoughts, those thoughts lead to actions, and those actions lead to new results. Are you ready to tap into the superpower of mindset? Just hit play. Colleen Barrett began her career as an executive secretary, yet Southwest Airlines' founder chose her to succeed him as president. When asked why, he said, "Because she knows how to love people to success." -- Is this blue book more valuable than a business degree? Most people enter their professional careers not understanding how to grow a business. At times, this makes them feel lost, or worse, like a fraud pretending to know what they’re doing. It’s hard to be successful without a clear understanding of how business works. These 60 daily readings are crucial for any professional or business owner who wants to take their career to the next level. New York Times and Wall Street Journal bestselling author, Donald Miller knows that business is more than just a good idea made profitable – it’s a system of unspoken rules, rarely taught by MBA schools. If you are attempting to profitably grow your business or career, you need elite business knowledge—knowledge that creates tangible value. Even if you had the time, access, or money to attend a Top 20 business school, you would still be missing the practical knowledge that propels the best and brightest forward. However, there is another way to achieve this insider skill development, which can both drastically improve your career earnings and the satisfaction of achieving your goals. Donald Miller learned how to rise to the top using the principles he shares in this book. He wrote *Business Made Simple* to teach others what it takes to grow your career and create a company that is healthy and profitable. These short, daily entries and accompanying videos will add enormous value to your business and the organization you work for. In this sixty-day guide, readers will be introduced to the nine areas where truly successful leaders and their businesses excel: Character: What kind of person succeeds in business? Leadership: How do you unite a team around a mission? Personal Productivity: How can you get more done in less time? Messaging: Why aren’t customers paying more attention? Marketing: How do I build a sales funnel? Business Strategy: How does a business really work? Execution: How can we get things done? Sales: How do I close more sales? Management: What does a good manager do? *Business Made Simple* is the must-have guide for anyone who feels lost or overwhelmed by the modern business climate, even if they attended business school. Learn what the most successful business leaders have known for years through the simple but effective secrets shared in these pages. Take things further: If you want to be worth more as a business professional, read each daily entry and follow along with the free videos that will be sent to you after you buy the book. The book that Inc. says "every entrepreneur should read" and an FT Book of the Month selection... How did the movie *The Shawshank Redemption* fail at the box office but go on to gross more than \$100 million as a cult classic? How did *The 48 Laws of Power* miss the bestseller lists for more than a decade and still sell more than a million copies? How is Iron Maiden still filling stadiums worldwide without radio or TV exposure forty years after the band was founded? Bestselling author and marketer Ryan Holiday calls such works and artists perennial sellers. How do they endure and thrive while most books, movies, songs, video games, and pieces of art disappear quickly after initial success? How can we create and market creative works that achieve longevity? Holiday explores this mystery by drawing on his extensive experience working with businesses and creators such as Google, American Apparel, and the author John Grisham, as well as his interviews with the minds behind some of the greatest perennial sellers of our time. His fascinating examples include: • Rick Rubin, producer for Adele, Jay-Z, and the Red Hot Chili Peppers, who teaches his artists to push past short-term thinking and root their work in long-term inspiration. • Tim Ferriss, whose books have sold millions of copies, in part because he rigorously tests every element of his work to see what generates the strongest response. • Seinfeld, which managed to capture both the essence of the nineties and timeless themes to become a modern classic. • Harper Lee, who transformed a muddled manuscript into *To Kill a Mockingbird* with the help of the right editor and feedback. • Winston Churchill, Stefan Zweig, and Lady Gaga, who each learned the essential tenets of building a platform of loyal, dedicated supporters. Holiday reveals that the key to success for many perennial sellers is that their creators don’t distinguish between the making and the marketing. The product’s purpose and audience are in the creator’s mind from day one. By thinking holistically about the relationship between their audience and their work, creators of all kinds improve the chances that their offerings will stand the test of time. #1 Wall Street Journal bestseller! Jon Acuff, New York Times best-selling author of *Do Over*, *Quit*, and *Start*, offers strategies for anyone who's ever wondered, "Why can't I finish what I started?" According to studies, 92 percent of New Year’s resolutions fail. You’ve practically got a better shot at getting into Juilliard to become a ballerina than you do at finishing your goals. For years, I thought my problem was that I didn’t try hard enough. So I started getting up earlier. I drank enough energy drinks to kill a horse. I hired a life coach and ate more superfoods. Nothing worked, although I did develop a pretty nice eyelid tremor from all the caffeine. It was like my eye was waving at you, very, very quickly. Then, while leading a thirty-day online course to help people work on their goals, I learned something surprising: The most effective exercises were not those that pushed people to work harder. The ones that got people to the finish line did just the opposite— they took the pressure off. Why? Because the sneakiest obstacle to meeting your goals is not laziness, but perfectionism. We’re our own worst critics, and if it looks like we’re not going to do something right, we prefer not to do it at all. That’s why we’re most likely to quit on day two, “the day after perfect”—when our results almost always underperform our aspirations. The strategies in this book are counterintuitive and might feel like cheating. But they’re based on studies conducted by a university researcher with hundreds of participants. You might not guess that having more fun, eliminating your secret rules, and choosing something to bomb intentionally works. But the data says otherwise. People who have fun are 43 percent more successful! Imagine if your diet, guitar playing, or small business was 43 percent more successful just by following a few simple principles. If you’re tired of being a chronic starter and want to become a consistent finisher, you have two options: You can continue to beat yourself up and try harder, since this time that will work. Or you can give yourself the gift of done. *The Higher Reality of Business* The health of business is inextricably linked with the health of humanity and nature. But our current approaches to leadership treat business as entirely separate—and the result has been recurring economic, environmental, and human crises. In this extraordinary book, Ram Nidumolu uses evocative parables and stories from the ancient Indian wisdom texts, the Upanishads, to introduce Being-centered leadership. This new kind of leadership is anchored in the concept of Being, the fundamental reality that underlies all phenomena. Being-centered leaders are guided by an innate sense of interconnection—the good of the whole becomes an integral part of their decisions and actions. Using the experiences of over twenty trailblazing CEOs, as well as those from his own life, Nidumolu describes a four-stage road map every aspiring leader can use to reconnect business to the wider world—to the benefit of all. “Insightful, humorous, practical, this book will not only help you understand the story you’re telling yourself but also reveal a new story that allows you to love better.”— Russell Moore, director of the Public Theology Project at Christianity Today In this powerful, transformational guide, the author of the bestselling book *The Road Back to You* breaks new ground with the Enneagram—the ancient personality typing system—by revealing how each of us inhabits a broken story that runs counter to the Larger Story of divine grace and who we were created to be. Drawing on his training as a psychotherapist and his own personal experience, Ian Cron explains how you can: rewrite the self-sabotaging stories you tell yourself about who you are, free yourself from the tyranny of unconscious childhood messages, and overcome the self-defeating patterns of behavior that prevent you from becoming your authentic self. With this powerful tool, Cron shows us how each type can shed their broken stories and harness their unique power within to become who we are truly meant to be, shedding the unhappiness we accumulate by trying to live out of the wrong story. Filled with examples from people whose lives have been transformed for the better, Cron maps out a guide for using Enneagram wisdom to reauthor your life and experience deep inner transformation, healing, and happiness. Rewrite the story of you and find the freedom in becoming your true self! Canadian Edition, revised and updated From first-time newlyweds to people on their second marriage, couples face an overwhelming task when it comes to money management. Internationally renowned financial advisor and bestselling author David Bach knows that it doesn’t have to be this way. In *Smart Couples Finish Rich*, he provides couples with easy-to-use tools that cover everything from credit-card management to investment advice to long-term care. From this updated, newly revised Canadian edition, couples will learn how to work together as a team to identify their core values and dreams, and to create a financial plan that will allow them to achieve security, provide for their family’s future financial needs, and increase their income. Recounts lessons the author learned through taking on challenging and unique opportunities, offering commentary on the inherent compatibility of adventure and the Christian life as well as love's ability to encourage and inspire action. A more abundant life is within your reach. Join Jess Connolly as she casts a fresh vision for how to break free of cheap grace and empty rule-keeping and change the world rather than be changed by it. Grace is always good news, but it's not cheap. True grace compels us to change, and that's where holiness comes in. Jess Connolly--beloved writer, speaker, business coach, coauthor of *Wild and Free*, and author of *You Are the Girl for the Job*--will be the first to admit that not long ago, like many women, she embraced God's grace, but found herself forgetting holiness altogether. Dance, Stand, Run charts Jess's discovery that holiness was never meant to be a shaming reminder of what we "should" do, but rather a profound privilege of becoming more like Christ. In *Dance, Stand, Run*, Jess shares the truth that changed her life and her faith forever: once we've gripped the grace that Jesus has given us by faith and planted our feet on his holy ground, we become ambassadors of life, hope, truth, and love. Jess will give you the encouragement you need to finally: Claim your identity as a holy daughter of God Live out your holy influence with confidence before a watching world Discover your true purpose Dance, Stand, Run is an invitation to God's daughters to step into the movements of abundant life: dancing in grace, standing firm in holiness, and running on mission. "A powerful, generous and unforgettable book." - Seth Godin "A wondrous lens on healing ourselves and our world in this strangest and hardest of times." - Krista Tippett We are all born with the wonder switch in the "on" position, but somewhere along the way, our wonder is crushed. And that's when we begin to live out of a self-limiting mindset that shuts down our sense of possibility and purpose. Yet reclaiming your wonder--and with it, your life--is within reach. In *The Wonder Switch*, join world-renowned storyteller and professional illusionist Harris III in a journey to bring you back to the magic you fear you've lost--not the sleight of hand he performs across world stages, but real magic: love, hope, joy, belonging, meaning, and purpose. One of wonder's greatest powers is that it changes the stories we tell ourselves, writes Harris. With the help of his power-packed Transformation Map, you'll gain the tools you need to switch from the old story that leaves you unfulfilled to the new story that will make you a healthier, happier, all-around better human being. In this book, you'll discover: The surprising science behind the stories we tell ourselves and how they shape our lives Practices for "righting" your story from a broken narrative to a restored narrative The secret to breaking out of a Limiting Mindset and developing a Wonder Mindset Practices for moving from complacency to curiosity Why worry is a misuse of your imagination, and how to kick the habit Overthinking isn't a personality trait. It's the sneakiest form of fear. It steals time, creativity, and goals. It's the most expensive, least productive thing companies invest in without even knowing it. And it's an epidemic. When New York Times bestselling author Jon Acuff changed his life by transforming his overthinking, he wondered if other people might benefit from what he discovered. He commissioned a research study to ask 10,000 people if they struggle with overthinking too, and 99.5 percent said, "Yes!" The good news is that in *Soundtracks*, Acuff offers a proven plan to change overthinking from a super problem into a superpower. When we don't control our thoughts, our thoughts control us. If our days are full of broken soundtracks, thoughts are our worst enemy, holding us back from the things we really want. But the solution to overthinking isn't to stop thinking. The solution is running our brains with better soundtracks. Once we learn how to choose our soundtracks, thoughts become our best friend, propelling us toward our goals. If you want to tap into the surprising power of overthinking and give your dreams more time and creativity, learn how to DJ the soundtracks that define you. If you can worry, you can wonder. If you can doubt, you can dominate. If you can spin, you can soar. A former divorce attorney lays out the hidden benefits of staying together, whether you're frustrated with your marriage, on the brink of giving up completely, or simply want to strengthen your relationship to withstand the inevitable hard times. “Toni Nieuwhof is the guide you’ve been waiting for. Deeply wise, genuinely empathetic, and uncommonly insightful, Toni is a fresh voice with tried and true experience that offers a proven roadmap.”—Ann Voskamp, New York Times bestselling author of *The Broken Way* and *One Thousand Gifts* If you’ve ever wanted to say, “I can’t do this anymore!” out of frustration with your marriage, you’re definitely not alone. In this practical and insightful guide, former divorce attorney Toni Nieuwhof shows that even if you feel disconnected or stuck in your troubled marriage—and worry about its impact on your kids—there is a way forward. Before *You Split* helps you find what you really want from your marriage and how to move forward to a better future by: • seeing yourself and your spouse more clearly • dealing with unrealistic expectations • empowering you with constructive ways to respond to difficult emotions • engaging the power of forgiveness • increasing your peacemaking skills • advancing your journey of personal growth Even if it feels like it’s over, it’s not too late. Change takes place one step at a time. Before *You Split* will help you make choices with your eyes wide open. What if there was a personal guide that would prepare graduating seniors for their college experience? Now, there is one. Rachel Cruze is excited to introduce *The Graduate s Survival Guide*. No incoming college freshman should leave home without this gift, which will help prepare them for many of the dangers and unanswered questions they have about college. *The Graduate s Survival Guide* includes a book, presented in a fun and easy Q&A format, that will quickly become a trusted companion. Topics Include:Balancing a CheckbookCollision and Liability InsuranceCompound InterestCredit CardsDebtGivingPart-Time JobsSavingStudent Loansand Much More. The guide also includes a humorous and informative DVD about college life. In segmented tracks, Rachel Cruze, Christy Wright and Jon Acuff share helpful and hilarious tips and stories on topics like class scheduling, finances, eating out, college living, and roommates. *The Graduate s Survival Guide* is the gift you wish you d had when you went to college. Don t let the graduating seniors in your life leave home without it!

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